



# Irvine Children's Fund

## Irvine Children's Fund

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The Irvine Children's Fund (ICF) is proud to announce the upcoming IRVINE JUNIOR GAMES, set to take place on MAY 4, 2025, at Irvine Stadium. This marks the **36th year** where athletes, sponsors, and dignitaries will come together for the Opening Ceremony, which kicks off with the athlete parade and the lighting of the 2025 flame. As ICF looks forward to celebrating this Irvine tradition, the Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by 1,300 4<sup>th</sup> – 8<sup>th</sup> grade athletes from 37 Irvine elementary and middle schools, the dedicated support of 300 volunteers and an enthusiastic crowd of 2,000 spectators.

Following the challenges posed by the pandemic, the return of the Irvine Junior Games continues to support the ICF mission and plays a pivotal role in funding affordable and accessible child care programs before and after school and on school holidays year round at all 29 elementary schools in Irvine.

There is a national child care crisis, focusing on both access and affordability as child care remains a cornerstone for rebuilding the workforce and the economy. The lack of accessible and affordable child care adversely impacts businesses, tax revenue, and workforce stability. **Irvine stands out by providing 3,000 child care spaces each day on elementary school campuses. However, affordability remains a challenge, especially for low-income working families who work hard but are in low paying jobs.** ICF remains steadfast in its mission to support these families by providing child care scholarships, enabling them to access affordable child care services at their elementary schools and providing stability to work.

The Irvine Strategic Plan for Children, Youth and Families addresses goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays a vital role in our mission to provide child care scholarships to low-income working families, to provide funding to child care sites and to promote child wellness. **ICF has raised \$4.5 million to provide these essential child care programs benefiting working families.**

ICF cannot accomplish our child care mission alone and extends its gratitude to the generous donors who have consistently supported our efforts year after year. When corporations, foundations, community leaders, and individual donors come together as a community, we can work together to ensure a secure child care environment for working families.

**Your financial support will make a substantial difference by providing low-income working families with access to affordable child care programs. This support empowers families to work and maintain self-sufficiency, knowing their children can go safely to and from school and child care.**

**To provide the needed child care scholarships, ICF has committed to raise \$200,000.**

**We invite you to join the Sponsor Team of the 2025 Irvine Junior Games and help ICF reach our child care goals by signing up online at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) or by returning the sponsor agreement form. Your support will impact the lives of families in need, creating a positive change in our community.**

If you have any questions or need additional information, please call Sharon Wellikson at (949) 400-3453.

Sincerely yours,

Lauren S. Brooks

President

Irvine Children's Fund

Sharon Wellikson

Irvine Children's Fund

Irvine Junior Games



**36<sup>TH</sup> ANNUAL IRVINE JUNIOR GAMES  
TRACK & FIELD FUNDRAISING EVENT  
A BENEFIT FOR THE IRVINE CHILDREN'S FUND  
ON TRACK TO RAISE FUNDS FOR  
BEFORE & AFTER SCHOOL CHILD CARE  
MAY 4, 2025**



Following the pandemic, the Irvine Junior Games returned and continue to bring together the community, the schools, the city, 300 volunteers and 1,300 athletes from all 37 IUSD elementary and middle schools to help the Irvine Children's Fund raise money for before and after school child care.



promote a healthy lifestyle

The Irvine Children's Fund is raising funds to meet the increased need for ICF Before and After School Child Care Scholarship Funds as child care continues to be an important key to rebuilding the workforce and the economy.

For 2024 – 2025, ICF has committed to raise \$200,00 to meet the school age child care scholarship needs of low income, working families \$29,000 to enhance the programs for 3,000 Irvine children at the 29 ICCP child care sites

The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and

The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:



- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 29 child care programs

Before & after school child care sites are now located on all 29 elementary school sites in the Irvine Unified School District

**THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE  
1,300 4<sup>th</sup> – 8<sup>th</sup> Grade Athletes Representing 37 IUSD schools**



The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host 1,300 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500



meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.

Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 VOLUNTEERS who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team SPONSORS proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.

Thanks to our Irvine Junior Games sponsors, foundations & grants, the Irvine Children's Fund has raised \$4,489,908 to provide:

- \$3,671,108 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 2,018 child care scholarships to low income, working families
- 786,689 child care days provided
- \$277,277 to the schools and teachers participating in the Irvine Junior Games
- \$288,675 to the before and after school child care sites for supplies and activities to enrich the programs for more than 3,000 children



Irvine Children's Fund

**IJG Presenting Sponsor \$30,000 Donation**

- ✚ 50 Adult tickets for lunch at the Sponsor Tent
- ✚ 50 IJG event admission tickets
- ✚ Speak at Opening Ceremony to 2,000 spectators
- ✚ Website name and logo recognition on Home Page
- ✚ ½ page full color AD ON BACK COVER of the IJG program
- ✚ SPONSORSHIP OF THE IJG TRAINING CLINIC - April 2025
- ✚ NAME AND LOGO on  
FRONT OF 1,300 ATHLETE T-SHIRTS  
2,000 admission ticket  
IJG athlete registrations online – **deadline December 2**  
IJG event posters at 37 IUSD schools – **deadline December 2**  
Sponsor Agreement  
Event Day Sponsor Invitation
- ✚ Banner recognition at the Sponsor Tent and Awards Stand
- ✚ Signage Recognition at event
- ✚ Company promotional material (8 ½ x 11) in athlete packet emailed individually to the families of the 1,300 athletes
- ✚ March in opening ceremony & Present athlete award medals
- ✚ Exhibit space on Saturday, May 3, 2025 Athlete Check-In & Sponsor/Vendor EXPO for 1,300 athletes and their families

**IJG Official Sponsor \$15,000 Donation**

- ✚ 30 Adult tickets for lunch at the Sponsor Tent
- ✚ 30 IJG event admission tickets
- ✚ Website name and logo recognition on Home Page
- ✚ ½ page full color AD ON INSIDE COVER of the IJG program
- ✚ NAME AND LOGO on  
FRONT OF 1,300 ATHLETE T-SHIRTS  
2,000 admission tickets,  
IJG athlete registration forms online - **deadline December 2**  
IJG event posters at 37 IUSD schools – **poster deadline Dec 2**  
Event Day Sponsor Invitation
- ✚ Banner Recognition at the Awards Stand
- ✚ Signage Recognition at event
- ✚ Introduction during Opening Ceremony
- ✚ Company promotional material (8 ½ x 11) in athlete packet emailed individually to the families of the 1,300 athletes
- ✚ March in opening ceremony & Present athlete award medals
- ✚ Exhibit space on Saturday, May 3, 2025 Athlete Check-In & Sponsor/Vendor EXPO for 1,300 athletes and their families

**IJG Major Sponsor \$10,000 Donation**

- ✚ 25 Adult tickets for lunch at the Sponsor Tent
- ✚ 25 IJG event admission tickets
- ✚ Website recognition
- ✚ ½ page full color AD ON INSIDE COVER of the IJG program
- ✚ NAME AND LOGO on  
FRONT OF 1,300 ATHLETE T-SHIRTS  
IJG event posters at 37 IUSD schools – **deadline December 2**  
IJG Sponsor Invitation
- ✚ Signage recognition at event
- ✚ Introduction during Opening Ceremony
- ✚ Company promotional material (8 ½ x 11) in athlete packet emailed individually to the families of the 1,300 athletes
- ✚ March in opening ceremony & Present athlete award medals
- ✚ Exhibit space on Saturday, May 3, 2025 at the Athlete Check-In & Sponsor/Vendor EXPO for 1,300 athletes and their families

**IJG Platinum Sponsor \$7,500 Donation**

- ✚ 20 Adult tickets for lunch at the Sponsor Tent
- ✚ 20 IJG event admission tickets
- ✚ Website recognition
- ✚ ½ page full color AD in the event day program
- ✚ NAME AND LOGO on  
FRONT OF 1,300 ATHLETE T-SHIRTS
- ✚ Signage recognition at event
- ✚ March in opening ceremony & Present athlete medals
- ✚ Exhibit space on Saturday, May 3, 2025 at the Athlete Check-In & Sponsor/Vendor EXPO for 1,300 athletes and their families

**IJG Gold Sponsor \$5,000 Donation**

- ✚ 15 Adult tickets for lunch at the Sponsor Tent
- ✚ 15 IJG event admission tickets
- ✚ Website recognition
- ✚ ½ page full color AD in the event day program
- ✚ NAME AND LOGO ON  
BACK OF 1,300 ATHLETE T-SHIRTS
- ✚ Signage recognition at event
- ✚ March in opening ceremony & Present athlete award medals
- ✚ Exhibit space on Saturday, May 3, 2025 at the Athlete Check-In & Sponsor/Vendor EXPO for 1,300 athletes and their families

**IJG Silver Sponsor \$2,500 Donation**

- ✚ 12 Adult tickets for lunch at the Sponsor Tent
- ✚ 12 IJG event admission tickets
- ✚ Website recognition
- ✚ ¼ page full color AD in the event day program
- ✚ NAME ON BACK OF 1,300 ATHLETE T-SHIRTS
- ✚ Signage recognition at event
- ✚ March in opening ceremony & Present athlete medals

**IJG Bronze Sponsor \$1,000 Donation**

- ✚ 10 Adult tickets for lunch at the Sponsor Tent
- ✚ 10 IJG event admission tickets
- ✚ Website recognition
- ✚ ¼ page full color AD in the event day program
- ✚ NAME ON BACK OF 1,300 ATHLETE T-SHIRTS
- ✚ Signage recognition at event
- ✚ March in opening ceremony & Present athlete medals

**IJG Event Sponsor \$500 Donation**

- ✚ 6 Adult tickets for lunch at the Sponsor Tent
- ✚ 6 IJG event admission tickets
- ✚ Website recognition
- ✚ 1/8 page full color AD in the event day program
- ✚ NAME ON BACK OF 1,300 ATHLETE T-SHIRTS
- ✚ March in opening ceremony & Present athlete medals

**IJG Spirit Team \$350 Donation**

- ✚ 4 Adult tickets and 1 child for lunch at the Sponsor Tent
- ✚ 4 Adult and 1 child’s IJG event admission tickets
- ✚ Name in event program
- ✚ Website recognition

**IJG Cheerleader Patron \$200 Donation**

- ✚ 2 Adult tickets and 1 child for lunch at the Sponsor Tent
- ✚ 2 Adult and 1 child’s IJG event admission tickets
- ✚ Name in event program
- ✚ Website recognition

**We would like our children to accompany us in the Sponsor Tent**  
Please add \_\_\_\_\_ children’s tickets at \$25 each

**IJG Booster \$ 50 - \$145 Donation**

- ✚ Name in Event Program

**JOIN THE 2025 IRVINE JUNIOR GAMES SPONSOR TEAM**  
**Contact Information:**

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Printed Recognition:**

Please print name(s) or Company name as you wish to be listed in the printed materials. Donation must be received by Friday, **March 21, 2025**  
**Lunch & Admission Tickets will be mailed in April**



Irvine Children's Fund

IRVINE CHILDREN'S FUND
36th ANNUAL IRVINE JUNIOR GAMES
SPONSOR LETTER OF AGREEMENT



I/We hereby agree to become a Sponsor of the 2025 Irvine Junior Games to be held SUNDAY, MAY 4, 2025 at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided, and this agreement will not be binding on the Irvine Junior Games\Irvine Children's Fund until this agreement is executed by the Irvine Junior Games\Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ \_\_\_\_\_ in cash and/or \$ \_\_\_\_\_ in services and/or products as approved by the Irvine Junior Games\Irvine Children's Fund.

Services or products to be contributed are as follows:

PAYMENT & IJG PROGRAM AD: Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than March 21, 2025. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - www.irvinechildrensfund.com.

AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED BY March 28, 2025. COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL. Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them.

For additional information, please call Sharon Wellikson at (949) 400-3453

Please EMAIL COLOR ADS to sharon@irvinechildrensfund.com by March 28, 2025

- Presenting Sponsor \$30,000 1/2 page Color program ad on back cover - 8" wide x 5" high
Official Sponsor \$15,000 1/2 page Color program ad inside cover - 8" wide x 5" high
Major Sponsor \$10,000 1/2 page Color ad inside cover - 8" wide x 5" high
Platinum Sponsor \$7,500 1/2 page Color program ad - 8" wide x 5" high
Gold Sponsor \$5,000 1/2 page Color program ad - 8" wide x 5" high
Silver Sponsor \$2,500 1/4 page Color program ad - 4" wide x 5" high
Bronze Sponsor \$1,000 1/8 page Color program ad - 4" wide x 2.5" high
Event Sponsor \$500 Color Logo or color ad in the program - 4" wide x 2.5" high
Spirit Team \$300 Listed in the program
Cheerleader Patron \$200 Listed in the program
Saturday IJG EXPO \$200 Space on Saturday May 3, 2025 Athlete Check-In & Sponsor/Vendor EXPO
EXP0 included in Gold, Platinum, Major, Official & Presenting Sponsors

I have read and agreed to the terms stipulated above:

NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSOR LEVEL \_\_\_\_\_

SPONSOR RECOGNITION \_\_\_\_\_

(Please print or type name(s) the way you wish to be listed in printed materials.)

Become a Sponsor by signing up online at www.irvinechildrensfund.com - (Home Page - Become a Sponsor today)

Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ CCV# \_\_\_\_\_

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES



2025 IRVINE JUNIOR GAMES

Sunday, May 4, 2025

**SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO**  
**IJG EXPO SATURDAY, MAY 3, 2025 10 AM - 2 PM (Set up at 8:30 am)**

**\$200 VENDOR/SPONSOR EXPO FEE**

**EXPO space Included in the following Sponsor Levels – Presenting ★ Official ★ Major ★ Platinum ★ Gold**  
**\_\_\_\_\_ YES, I would like to participate in the Irvine Junior Games EXPO on Saturday, May 4<sup>TH</sup>**  
**at the Athlete Check-In and Sponsor/Vendor Expo for 1,300 registered**  
**athletes from 37 IUSD elementary and middle schools and their families**

**Past Sponsors and Vendors include:**

- HOAG ★ HOAG Orthopedic Institute ★ HOAG Drowning Prevention ★ HOAG Medical Group ★
- HOAG Urgent Care ★ HOAG NeuroConcussion ★ CHOC ★ Stem The Art, David Wong ★
- Relay for Life – Irvine Youth Action Team ★ City of Irvine ★ NAMI, National Alliance on Mental Illness ★
- Los Angeles Chargers ★ Camp James ★ Orange County Soccer Club ★ AYSO ★ Royal Family Kids Camp ★
- Leap Squad Track Club – Keinan Briggs ★ LightSpeed Track Club – Aaron Craver ★ CostCo–The District ★
- Bytes & Bots ★ Nerf Party OC – Marc Goldstone ★ Dave & Busters ★ Code Rev ★
- ★ South Coast Chinese Cultural Association ★ UC Irvine PERC ★
- Rainbow Rising ★ Kids Stuff ★ Catalyst Kids ★ Creekers Club Child Care ★

**Past IJG EXPO was attended by more than 1,000 athletes and their families**

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sign up online today for the IJG EXPO 2025 at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)**  
**(Home Page – Become a Sponsor Now)**

Or MAIL EXPO Form and check payable to the Irvine Children’s Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

For further information, email the Irvine Junior Games/Irvine Children’s Fund

[sharon@irvinechildrensfund.com](mailto:sharon@irvinechildrensfund.com) or call Sharon (949) 400-3453

Irvine Children’s Fund

Irvine Junior Games

14301 Yale Ave Irvine, CA 92604

[irvinechildrensfund.com](http://irvinechildrensfund.com)

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