



Irvine Children's Fund

Irvine Children's Fund

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The Irvine Children's Fund (ICF) is very excited to announce that the **IRVINE JUNIOR GAMES** will be held on **Sunday, May 7, 2023**, at Irvine Stadium. For the 34th year, athletes, sponsors and dignitaries will participate in the Opening Ceremony which begins with the athlete parade and lighting of the 2023 flame. As the Irvine Children's Fund looks forward to celebrating this Irvine tradition, the Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by 1,200 athletes from 36 Irvine elementary and middle schools, 300 volunteers and 2,000 spectators.

Due to the Pandemic, the Irvine Junior Games were cancelled in 2020 and 2021. This loss of our annual fundraising event impacted available funding for the ICF child care scholarship program for low-income, working families at a time when more families need child care help. The Irvine Junior Games returned in 2022 and continue to be instrumental in our fundraising to provide affordable and accessible child care before and after school on all 29 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. As we learned during the pandemic, child care is essential for the opening, recovery and rebuilding of the economy. Even during this difficult time, the Irvine Children's Fund continued in our mission to assist low-income, working families access child care at their elementary school and return to work by providing a child care scholarship.

The Irvine Strategic Plan for Children, Youth and Families addresses citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised \$3.3M for these before and after school child care programs to help families.

ICF cannot do this alone. We are appreciative and proud of the many generous donors who have helped ICF fulfill our before and after school child care mission and reach our fundraising goals year after year. When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for working families who were so greatly impacted by the Pandemic.

Your financial support will make it possible for low-income working families to have access to child care programs at all 29 elementary schools in Irvine. Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care.

To fund the ICF Before and After Child Care Scholarship Program and meet the needs of low-income working families, ICF has made a commitment to raise \$500,000.

Please join the Sponsor Team of the 2023 Irvine Junior Games and help ICF continue to reach our child care scholarship goals by signing up online at www.irvinechildrensfund.com or by completing and returning the sponsor agreement form.

If you have any questions or need additional information, please call Sharon Wellikson at (949) 400-3453.

Sincerely yours,

Lauren S. Brooks
President
Irvine Children's Fund

Sharon Wellikson
Irvine Junior Games
Irvine Children's Fund



**ANNUAL IRVINE JUNIOR GAMES
TRACK & FIELD FUNDRAISING EVENT
A BENEFIT FOR THE IRVINE CHILDREN'S FUND
ON TRACK TO RAISE FUNDS FOR
BEFORE & AFTER SCHOOL CHILD CARE
MAY 7, 2023**



Due to the pandemic, the Irvine Children's Fund cancelled the annual Irvine Junior Games fundraising events in 2020 and 2021. In 2022, the Irvine Junior Games returned and brought together the community, the schools, the city and athletes from all 35 IUSD elementary and middle schools to help the Irvine Children's Fund raise money for before and after school child care. Child care continues to be an important key to the economic recovery from the pandemic.



The Irvine Children's Fund is raising funds to meet the increased need for ICF Before and After School Child Care Scholarship Funds
For 2022 – 2023, ICF has committed to raise \$500,00 to meet the school age child care needs of low income, working families.

The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and promote a healthy lifestyle

The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:



- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 29 child care programs

Before & after school child care sites are now located on all 29 elementary school sites in the Irvine Unified School District

**THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE
1,200 4th – 8th Grade Athletes Representing 36 IUSD schools**



The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.



All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host 1,200 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.

Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 **VOLUNTEERS** who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team **SPONSORS** proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.

Thanks to our Irvine Junior Games sponsors, foundations & grants, the Irvine Children's Fund has raised \$3,297,123 to provide:



- \$2,500,128 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,945 child care scholarships to low income, working families since 1993
- 58,552 child care days provided from July 2013 – June 2022
- \$255,472 to the schools and teachers participating in the Irvine Junior Games
- \$288,675 to the before and after school child care sites for supplies and activities to enrich the programs for 3,100 children

Irvine Children's Fund



Irvine Junior Games

Track and Field Event to Raise Funds For Before and After School Child Care

Benefitting the Irvine Children's Fund

May 7, 2023



Irvine Children's Fund

SPONSOR BENEFITS

	Presenting \$30,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit Patron \$250	\$150
Admission and Sponsor Tent tickets	50	30	25	20	15	12	10	6	4	2 Adult & 1 Child list
IJG Event Program color Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	list
NAME/LOGO on FRONT of ATHLETE T-SHIRTS 1,200 T-Shirts										
NAME/LOGO on BACK of ATHLETE T-SHIRTS 1,200 T-Shirts										
Name on BACK of ATHLETE T-SHIRTS 1,000 T-Shirts										
NAME/LOGO on FRONT of IJG Event Day program										
Company signage recognition at track and field venues										
Banner recognition at the Sponsor Tent										
Name on 2,000 IJG event day Admission tickets										
Banner recognition on field at award stand										
* Name/logo on FRONT of Athlete Registration Form on ICF										Online Athlete Registration Form Deadline December 10
* Name on Event Posters at 35 Schools										Poster Print Deadline December 10
Company promotional material 8 1/2x11 in athlete packet emailed individually to the families of 1,200 athletes										
Name in Athlete Packets for 1,200 athletes										
Exhibit space at Saturday, May 6th Athlete Check-In and Vendor/Sponsor EXPO for 1,200 athletes & their families										
ICF/IJG WEBSITE Recognition	WEBSITE HOME PAGE	WEBSITE HOME PAGE	Website List	Website List	Website List	Website List	Website List	Website List	Website List	Website List
* Name/logo on Sponsor Agreements										Print Deadline November 19
* Name/logo on Patron Invitation										Print Deadline February 3, 2023
Introduction during Opening Ceremony										
Signage recognition at event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

* Print Deadline as indicated

To guarantee inclusion in all other printed materials, a commitment must be made by March 23, 2023

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

IRVINE CHILDREN'S FUND

IRVINE JUNIOR GAMES

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: sharon@irvinechildrensfund.com

Website: irvinechildrensfund.com & irvinejunorgames.com Tax ID #33-0177921



Irvine Children's Fund

IRVINE CHILDREN'S FUND
34th ANNUAL IRVINE JUNIOR GAMES
SPONSOR LETTER OF AGREEMENT



I/We hereby agree to become a Sponsor of the 2023 Irvine Junior Games to be held SUNDAY, MAY 7, 2023 at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided and this agreement will not be binding on the Irvine Junior Games\Irvine Children's Fund until this agreement is executed by the Irvine Junior Games\Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ _____ in cash and/or \$ _____ in services and/or products as approved by the Irvine Junior Games\Irvine Children's Fund.

Services or products to be contributed are as follows:

PAYMENT & IJG PROGRAM AD: Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than March 23, 2023. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - www.irvinechildrensfund.com.

AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN MARCH 23, 2023. COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL. Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call Sharon Wellikson at (949) 400-3453

Please EMAIL COLOR ADS to sharon@irvinechildrensfund.com by March 23, 2023

- Presenting Sponsor \$20,000 1/2 page Color program ad on back cover - 8" wide x 5" high
Official Sponsor \$15,000 1/2 page Color program ad on back cover - 8" wide x 5" high
Major Sponsor \$10,000 1/2 page Color ad inside cover - 8" wide x 5" high
Platinum Sponsor \$7,500 1/2 page Color program ad - 8" wide x 5" high
Gold Sponsor \$5,000 1/2 page Color program ad - 8" wide x 5" high
Silver Sponsor \$2,500 1/4 page Color program ad - 4" wide x 5" high
Bronze Sponsor \$1,000 1/8 page Color program ad - 4" wide x 2.5" high
Event Sponsor \$500 Color Logo or color ad in the program - 4" wide x 2.5" high
Spirit Team \$250 Listed in the program
Cheerleader Patron \$150 Listed in the program
Saturday IJG EXPO \$200 Space at Saturday May 6, 2023 Athlete Check-In & Sponsor/Vendor EXPO
EXP0 included in Gold, Platinum, Major, Official & Presenting Sponsors

I have read and agreed to the terms stipulated above:

NAME _____ SIGNATURE _____

TITLE _____ DATE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ E-MAIL _____

SPONSOR LEVEL _____

SPONSOR RECOGNITION _____

(Please print or type name(s) the way you wish to be listed in printed materials.)

Become a Sponsor by signing up online at www.irvinechildrensfund.com - (Home Page - Become a Sponsor today) Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa

Name on Credit Card _____

Credit Card # _____ Expiration Date _____

Credit Card Address _____

Cardholder Signature _____ CCV# _____

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES



2023 IRVINE JUNIOR GAMES

Sunday, May 7, 2023

SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO

IJG EXPO SATURDAY, MAY 6, 2023 10 AM - 2 PM (Set up at 8:30 am)

\$200 VENDOR/SPONSOR EXPO FEE

EXPO space Included in the following Sponsor Levels – Presenting ★ Official ★ Major ★ Platinum ★ Gold

_____ **YES, I would like to participate in the Irvine Junior Games EXPO on Saturday, May 6th at the Athlete Check-In and Sponsor/Vendor Expo for 1,200 registered athletes from 36 IUSD elementary and middle schools and their families**

Past Sponsors and Vendors include:

- HOAG ★ HOAG Orthopedic Institute ★ HOAG Drowning Prevention ★
- Los Angeles Chargers ★ Orange County Soccer Club ★ Camp James ★
- SoCal Elite Sports ★ Pateadores Soccer Club ★ LA Galaxy OC Soccer Club ★
- Nerf Party OC – Marc Goldstone ★ Dave & Busters ★ Mathobotix – Bytes & Bots ★ Code Rev ★ AYSO ★
- UC Irvine Athletics ★ IYBL ★ Matt Leinart Flag Football ★ Pirate Coast Paddle Company ★
- Mariners Church ★ Woodbridge Community Church ★ Grace City Church ★
- South Coast Chinese Cultural Association ★ City of Irvine ★ UC Irvine Health ★
- Passamano Orthodontics – Drs. James & Robert Passamano ★
- Rainbow Rising ★ Kids Stuff ★ Catalyst Kids ★ Creekers Club Child Care ★

Past IJG EXPO was attended by more than 1,000 athletes and their families

Contact: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Sign up online today for the IJG EXPO 2023 at www.irvinechildrensfund.com (Home Page – Become a Sponsor Now)

Or MAIL EXPO Form and check payable to the Irvine Children’s Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card _____

Address _____

Credit Card # _____ Expiration Date _____ CCV# _____

Cardholder Signature _____

For further information, email the Irvine Junior Games/Irvine Children’s Fund
sharon@irvinechildrensfund.com

Irvine Children’s Fund

Irvine Junior Games

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