



Irvine Children's Fund

# Irvine Children's Fund

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The Irvine Children's Fund (ICF) is very excited to announce that the **IRVINE JUNIOR GAMES** is returning on **Sunday, May 15, 2022**, at Irvine Stadium. For the 33<sup>rd</sup> year, athletes, sponsors and dignitaries will participate in the Opening Ceremony which begins with the athlete parade and lighting of the 2022 flame. As the Irvine Children's Fund looks forward to celebrating this Irvine tradition, the Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by 1,200 athletes from 35 Irvine elementary and middle schools, 300 volunteers and 2,000 spectators.

Due to the Covid Pandemic, the Irvine Junior Games were cancelled in 2020 and 2021. This loss of our annual fundraising event impacted available funding for the ICF child care scholarship program for low-income, working families at a time when more families need child care help. The Irvine Junior Games are instrumental in our fundraising to provide affordable and accessible child care before and after school on all 28 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. As we learned during the pandemic, child care is essential for the opening, recovery and rebuilding of the economy. Without accessible and affordable child care, families cannot return to work. Even during this difficult time, the Irvine Children's Fund continued in our mission to assist low-income, working families access child care at their elementary school and return to work by providing a child care scholarship on a sliding scale.

To meet the increased child care needs, child care programs expanded by increasing the available child care spaces at 3 elementary schools - Eastshore, Portola Springs and Stonegate and added new child care sites at Cadence Park and Loma Ridge schools. Even with this expansion to nearly 3,000 child care spaces available each day for children in transitional kindergarten through 6th grade at the 28 elementary schools, there are children on the child care waiting list.

The Irvine Strategic Plan for Children, Youth and Families addresses citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised over \$3.1M for these before and after school child care programs to help families.

**ICF cannot do this alone. We are appreciative and proud of the many generous donors who have helped ICF fulfill our before and after school child care mission and reach our fundraising goals year after year.** When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for working families who were so greatly impacted by the Pandemic.

**Your financial support will make it possible for low-income working families to have access to child care programs at all 28 elementary schools in Irvine.** Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care.

**To fund the ICF Before and After Child Care Scholarship Program and meet the needs of low-income working families, ICF has made a commitment to raise \$182,000. Even with this funding, we have children on the waiting list for a scholarship.**

**Please join the Sponsor Team of the 2022 Irvine Junior Games and help ICF continue to reach our child care scholarship goals by signing up online at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) or by completing and returning the sponsor agreement form.**

**If you have any questions or need additional information, please call Sharon Wellikson at (949) 400-3453.**

Sincerely yours,

Lauren S. Brooks  
President  
Irvine Children's Fund

Sharon Wellikson  
Irvine Junior Games  
Irvine Children's Fund



**ANNUAL IRVINE JUNIOR GAMES  
TRACK & FIELD FUNDRAISING EVENT  
A BENEFIT FOR THE IRVINE CHILDREN'S FUND  
ON TRACK TO RAISE FUNDS FOR  
BEFORE & AFTER SCHOOL CHILD CARE  
MAY 15, 2022**



Due to the covid 19 pandemic, the Irvine Children's Fund cancelled two annual Irvine Junior Games fundraising events in May 2020 and May 2021. This loss of income affected the funding available for before and after school child care scholarships for low income, working families.

ICF decreased the annual scholarship fund from \$130,000 to \$80,000 and could not provide funding to the child care sites for activities and supplies to enhance the programs for 3,000 children.

The Irvine Children's Fund is working to rebuild the ICF Before and After School Child Care Scholarship Program funds. For 2021 – 2022, ICF has committed to raise \$182,000 to meet the child care needs of low income, working families. Child care is an increasingly important key to the economic recovery during the covid pandemic.

The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and promote a healthy lifestyle

The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:



- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 28 child care programs



Before & after school child care sites are now located on all 28 elementary school sites in the Irvine Unified School District

**THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE  
1,200 4<sup>th</sup> – 8<sup>th</sup> Grade Athletes Representing 35 IUSD schools**



The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host 1,200 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.

Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 VOLUNTEERS who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team SPONSORS proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.



Thanks to our Irvine Junior Games sponsors, foundations & grants, the Irvine Children's Fund has raised \$3,150,478 to provide:

- \$2,364,163 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,855 child care scholarships to low income, working families since 1993
- 47,580 child care days provided from July 2013 – May 2021
- \$244,792 to the schools and teachers participating in the Irvine Junior Games
- \$288,675 to the before and after school child care sites for supplies and activities to enrich the programs for 3,000 children



**Irvine Children's Fund**



2022 IRVINE JUNIOR GAMES

Sunday, May 15, 2022

**SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO**  
**IJG EXPO SATURDAY, MAY 14, 2022 10 AM - 2 PM (Set up at 8:30 am)**

**\$200 VENDOR/SPONSOR EXPO FEE**

**EXPO space Included in the following Sponsor Levels – Presenting ★ Official ★ Major ★ Platinum ★ Gold**

\_\_\_\_\_ **Yes, I would like to participate in the IJG EXPO on Saturday, May 14th**  
**at the Athlete Check-In for 1,200 registered athletes and their families**

**Past Sponsors and Vendors include:**

- HOAG ★ HOAG Orthopedic Institute ★ HOAG Drowning Prevention ★
- Los Angeles Chargers ★ Orange County Soccer Club ★ Camp James ★
- SoCal Elite Sports ★ Pateadores Soccer Club ★ LA Galaxy OC Soccer Club ★
- Nerf Party OC – Marc Goldstone ★ Dave & Busters ★ Mathobotix – Bytes & Bots ★ Code Rev ★ AYSO ★
- UC Irvine Athletics ★ IYBL ★ Matt Leinart Flag Football ★ Pirate Coast Paddle Company ★
- Mariners Church ★ Woodbridge Community Church ★ Grace City Church ★
- South Coast Chinese Cultural Association ★ City of Irvine ★ UC Irvine Health ★
- Passamano Orthodontics – Drs. James & Robert Passamano ★
- Rainbow Rising ★ Kids Stuff ★ Child Care Child Development Centers ★ Creekers Club Child Care ★

**Past IJG EXPO was attended by more than 1,000 athletes and their families**

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sign up online today for the IJG EXPO 2022 at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)**  
**(Home Page – Become a Sponsor Now)**

Or MAIL EXPO Form and check payable to the Irvine Children’s Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

For further information, email the Irvine Junior Games/Irvine Children’s Fund  
[sharon@irvinechildrensfund.com](mailto:sharon@irvinechildrensfund.com)

Irvine Children’s Fund

Irvine Junior Games

14301 Yale Ave Irvine, CA 92604 (949) 786-6454

[irvinechildrensfund.com](http://irvinechildrensfund.com) Tax ID# 33-0177921





# Irvine Junior Games

Track and Field Event to Raise Funds For Before and After School Child Care

Benefitting the Irvine Children's Fund

May 15, 2022



Irvine Children's Fund

## SPONSOR BENEFITS

	Presenting \$30,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit Patron \$250	\$150
Admission and Sponsor Tent tickets	50	30	25	20	15	12	10	6	4	2 Adult & 1 Child list
IJG Event Program color Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	list	list
<b>NAME/LOGO on FRONT of ATHLETE T-SHIRTS</b> 1,200 T-Shirts										
<b>NAME/LOGO on BACK of ATHLETE T-SHIRTS</b> 1,200 T-Shirts										
Name on BACK of ATHLETE T-SHIRTS 1,000 T-Shirts										
<b>NAME/LOGO on FRONT of IJG Event Day program</b>										
Company signage recognition at track and field venues										
Banner recognition at the Sponsor Tent										
Name on 2,000 IJG event day Admission tickets										
Banner recognition on field at award stand										
* Name/logo on FRONT of Athlete Registration Form on ICF Website										<b>Online Athlete Registration Form Deadline December 10</b>
* Name on Event Posters at 34 Schools										<b>Poster Print Deadline December 10</b>
Company promotional material 8 1/2x11 in athlete packet emailed individually to the families of 1,200 athletes										
Name in Athlete Packets for 1,000 athletes										
Exhibit space at <b>Saturday, May 14th</b> Athlete Check-In and Vendor/Sponsor <b>EXPO</b> for 1,200 athletes & their families										
ICF/IJG WEBSITE Recognition	<b>WEBSITE HOME PAGE</b>	<b>WEBSITE HOME PAGE</b>	Website List	Website List	Website List	Website List	Website List	Website List	Website List	Website List
* Name/logo on Sponsor Agreements										<b>Print Deadline November 19</b>
* Name/logo on Patron Invitation										<b>Print Deadline January 10, 2022</b>
Introduction during Opening Ceremony										
Signage recognition at event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

\* Print Deadline as indicated

To guarantee inclusion in all other printed materials, a commitment must be made by April 20, 2022

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

**IRVINE CHILDREN'S FUND**

**IRVINE JUNIOR GAMES**

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: sharon@irvinechildrensfund.com

Website: irvinechildrensfund.com & irvinejunorgames.com Tax ID #33-0177921



Irvine Children's Fund

IRVINE CHILDREN'S FUND
33rd ANNUAL IRVINE JUNIOR GAMES
SPONSOR LETTER OF AGREEMENT



I/We hereby agree to become a Sponsor of the 2022 Irvine Junior Games to be held SUNDAY, MAY 15, 2022 at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA

I agree to contribute \$ \_\_\_\_\_ in cash and/or \$ \_\_\_\_\_ in services and/or products as approved by the Irvine Children's Fund.

Services or products to be contributed are as follows:

PAYMENT: Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than April 20, 2022. Payments should be made payable to: Irvine Children's Fund. Payment may be made by credit card or check or by signing up online at our website - www.irvinechildrensfund.com.

AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN APRIL 20, 2022. COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL. Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call the Irvine Children's Fund at (949) 786-6454 or Sharon Wellikson at (949) 400-3453.

Please EMAIL COLOR ADS to sharon@irvinechildrensfund.com by April 20, 2022

For additional information, please call the Irvine Children's Fund at (949) 786-6454 or Sharon Wellikson at 949-400-3453

- Presenting Sponsor \$30,000 1/2 page Color program ad on back cover - 8" wide x 5" high
Official Sponsor \$15,000 1/2 page Color program ad on back cover - 8" wide x 5" high
Major Sponsor \$10,000 1/2 page Color ad inside cover - 8" wide x 5" high
Platinum Sponsor \$7,500 1/2 page Color program ad - 8" wide x 5" high
Gold Sponsor \$5,000 1/2 page Color program ad - 8" wide x 5" high
Silver Sponsor \$2,500 1/4 page Color program ad - 4" wide x 5" high
Bronze Sponsor \$1,000 1/8 page Color program ad - 4" wide x 2.5" high
Event Sponsor \$500 1/8 page Color program ad - 4" wide x 2.5" high
Spirit Team \$250 Listed in the program
Patron \$150 Listed in the program
Saturday IJG EXPO \$200 Space at Saturday May 14, 2022 Athlete Check-In & Sponsor/Vendor EXPO

EXPO included in Gold, Platinum, Major, Official & Presenting Sponsors

Please join the sponsor team to support the Irvine Children's Fund School Age Child Care Scholarship Program providing child care scholarships for low income, working families. The child care is provided year round on all 28 IUSD elementary schools for children in transitional kindergarten through 6th grade.

I have read and agreed to the terms stipulated above:

NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

CHILD CARE SPONSOR LEVEL \_\_\_\_\_

CHILD CARE SPONSOR RECOGNITION \_\_\_\_\_

(Please print or type name(s) the way you wish to be listed in printed materials.)

Become a Sponsor by signing up online at www.irvinechildrensfund.com - (Home Page - Become a Child Care Donor Now)

Or By CHECK or CREDIT CARD :(circle one) Check or MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ CCV# \_\_\_\_\_

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES