



# Irvine Children's Fund

Irvine Children's Fund

Celebrating 33 Years

## Board of Directors

### ICF President

**Greg S. Goodrich**  
Wells Fargo Advisors

### ICF Past President

**Marcy Brown**  
HOAG

### ICF Vice President

**Dan Borland**  
Wells Fargo

### ICF Secretary

**Susan Whittaker**  
Whittaker Planning Services

### ICF Treasurer

**Wendy Bokota**  
Irvine Prevention Coalition

### Lauren Brooks

IUSD Board of Trustees

### Anthony Kuo

Irvine City Council

### Ryan Martz

Ryan Martz Events

### Mary D. Miller

Citizens Business Bank

### Rob Poetsch

Taco Bell

### Kelly Reynolds

HOAG Irvine

### Sheri Reynolds

SPLATT Design

### Honorary

#### Beckie Desmet

Community Leader

#### Stan Machesky

Irvine Unified School District

#### Michael Means

KLAA-AM 830, Retired

### Ex Officio

#### Mayor Christina Shea

City of Irvine

#### Terry Walker

Superintendent

Irvine Unified School District

### Sharon Wellikson

Executive Director

Irvine Junior Games

Irvine Children's Fund

### Theresa Collins

Director

Irvine Junior Games

Irvine Children's Fund

The Irvine Children's Fund (ICF) is proud to announce that the **33rd ANNUAL IRVINE JUNIOR GAMES** will be held on **Sunday, May 3, 2020** at Irvine Stadium. Athletes, sponsors and dignitaries participate in Opening Ceremony which begins with the athlete parade and lighting of the 2020 flame. As the Irvine Children's Fund looks forward to celebrating this enduring Irvine tradition, the Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by more than 1,200 athletes from 34 Irvine elementary and middle schools, 300 volunteers and 2,000 spectators

The Irvine Junior Games assist ICF in fundraising to provide affordable child care before and after school on all 28 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. To meet the expanding child care needs, child care programs expanded by increasing the available child care spaces at 3 elementary schools - Eastshore, Portola Springs and Stonegate and by adding new child care sites at Cadence Park and Loma Ridge schools. Even with this expansion to nearly 3,000 child care spaces available each day for children in transitional kindergarten through 6th grade at the 28 elementary schools, there are 350 children on the child care waiting list.

The Irvine Strategic Plan for Children, Youth and Families addresses citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised \$2.9M for these before and after school child care programs.

**ICF cannot do this alone. We are appreciative and proud of the many generous donors who have helped ICF fulfill our before and after school child care mission and reach our fundraising goals year after year.** When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for children who otherwise may be left home alone.

**Your financial support will make it possible for low-income working families to have access to child care programs at all 28 elementary schools in Irvine.** Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care.

**To fund the 2019 – 2020 ICF Before and After Child Care Scholarship Program and meet the needs of low income working families, ICF has made a commitment to raise \$130,000. ICF also has committed to raise an additional \$28,000 to enhance the quality of the child care at all 28 programs.**

**Please join the Sponsor Team of the 2020 Irvine Junior Games and help ICF continue to reach our child care scholarship and program goals by signing up online at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) or by completing and returning the sponsor agreement form.**

**If you have any questions or need additional information, please call Sharon at (949) 400-3453.**

Sincerely yours,

Greg S. Goodrich  
President  
Irvine Children's Fund

Sharon Wellikson  
Irvine Junior Games  
Irvine Children's Fund



**33<sup>RD</sup> ANNUAL IRVINE JUNIOR GAMES**  
**TRACK & FIELD FUNDRAISING EVENT**  
**A BENEFIT FOR THE IRVINE CHILDREN'S FUND**  
**ON TRACK TO RAISE FUNDS FOR**  
**BEFORE & AFTER SCHOOL CHILD CARE**  
**MAY 3, 2020**



The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and promote a healthy lifestyle

The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:

- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 28 child care programs



Before & after school child care sites are located on all 28 elementary schools in the Irvine Unified School District and provide child care for 3,000 children in transitional kindergarten through 6<sup>th</sup> grade

**THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE**  
**1,200 4<sup>th</sup> – 8<sup>th</sup> Grade Athletes Representing 34 IUSD elementary and middle schools**



The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4<sup>th</sup> through 8<sup>th</sup> grade are invited to participate in the Irvine Junior Games track and field events. Each year we host more than 1,200 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.



Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 **VOLUNTEERS** who plan and volunteer at the event.



More than 150 corporate & individual gold, silver, bronze and spirit team **SPONSORS** and **AUCTION DONORS** have proudly supported the Irvine Junior Games and generously contributed to help ICF raise \$2.9 M for before and after school child care. From these generous donors, the Irvine Children's Fund has proudly provided:

- \$2,202,723 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,772 child care scholarships to low income, working families since 1993
- 40,197 child care days provided in July 2013 – June 2019
- \$242,292 to the schools and teachers participating in the Irvine Junior Games
- \$274,675 to the 28 before and after school child care sites for supplies and activities to enrich the programs for nearly 3,000 children



Irvine Children's Fund



2020 IRVINE JUNIOR GAMES

Sunday, May 3, 2020

**SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO**

**IJG EXPO SATURDAY, MAY 2, 2020 10 AM - 2 PM (Set up at 8:30 am)**

**\$200 VENDOR/SPONSOR EXPO FEE**

**EXPO space Included in the following Sponsor Levels – Presenting ★ Official ★ Major ★ Platinum ★ Gold**

**Yes, I would like to participate in the IJG EXPO on Saturday, May 2<sup>nd</sup>**

**at the Athlete Check-In for 1,200 registered athletes and their families**

**Past Sponsors and Vendors include:**

HOAG ★ HOAG Orthopedic Institute ★ HOAG Drowning Prevention ★

Los Angeles Chargers ★ Orange County Soccer Club ★ Camp James ★

SoCal Elite Sports ★ Pateadores Soccer Club ★ LA Galaxy OC Soccer Club ★

Nerf Party OC – Marc Goldstone ★ Dave & Busters ★ Mathobotix – Bytes & Bots ★ Code Rev ★ AYSO ★

UC Irvine Athletics ★ IYBL ★ Matt Leinart Flag Football ★ Pirate Coast Paddle Company ★

Mariners Church ★ Woodbridge Community Church ★ Grace City Church ★

South Coast Chinese Cultural Association ★ City of Irvine ★ UC Irvine Health ★

Passamano Orthodontics – Drs. James & Robert Passamano ★

Rainbow Rising ★ Kids Stuff ★ Child Care Child Development Centers ★ Creekers Club Child Care ★

**IJG EXPO 2019 was attended by more than 1,000 athletes and their families**

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sign up online today for the IJG EXPO 2020 at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)**

**(Home Page – Become a Sponsor Now)**

Or MAIL EXPO Form and check payable to the Irvine Children's Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

For further information, email the Irvine Junior Games/Irvine Children's Fund

[sharon@irvinechildrensfund.com](mailto:sharon@irvinechildrensfund.com)

Irvine Children's Fund

Irvine Junior Games

14301 Yale Ave Irvine, CA 92604 (949) 786-6454

[www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)

Tax ID# 33-0177921





# Irvine Junior Games

Track and field event to raise funds for before and after school child care

Benefitting the Irvine Children's Fund

May 3, 2020



Irvine Children's Fund

## SPONSOR BENEFITS

	Presenting \$30,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit \$250	Patron \$150
Admission and Sponsor Tent tickets	50	30	25	20	15	12	10	6	4	2 Adult & 1 Child list
IJG Event Program color Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	list	list
<b>NAME/LOGO on FRONT</b> of ATHLETE T-SHIRTS 1,200 T-Shirts										
<b>NAME/LOGO on BACK</b> of ATHLETE T-SHIRTS 1,200 T-Shirts										
Name on BACK of ATHLETE T-SHIRTS 1,200 T-Shirts										
<b>NAME/LOGO on FRONT</b> of IJG Event Day program										
Company signage recognition at track and field venues										
Banner recognition at the Sponsor Tent										
Name on 2,500 IJG event day Admission tickets										
* Name/logo on FRONT of Athlete Registration Form on ICF Website										<b>Online Athlete Registration Form Deadline December 14</b>
* Name on Event Posters at 34 Schools										<b>Poster Print Deadline December 6</b>
Company promotional material 8 1/2x11 in athlete packet emailed individually to the families of 1,200 athletes										
Name in Athlete Packets for 1,200 athletes										
Exhibit space at Saturday, May 2nd Athlete Check-In and Vendor/Sponsor EXPO for 1,200 athletes & their families										
ICF/IJG WEBSITE Recognition	<b>WEBSITE HOME PAGE</b>	<b>HOME PAGE</b>	Website List	Website List	Website List	Website List	Website List	Website List	Website List	Website List
* Name/logo on Sponsor Agreements										<b>Print Deadline November 8</b>
* Name/logo on Patron Invitation										<b>Print Deadline December 6</b>
Introduction during Opening Ceremony										
Signage recognition at event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

\* Print Deadline as indicated

To guarantee inclusion in all other printed materials, a commitment must be made by Friday, April 3, 2020

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

**IRVINE CHILDREN'S FUND**

**IRVINE JUNIOR GAMES**

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: sharon@irvinechildrensfund.com

Website: irvinechildrensfund.com & irvinejuniorgames.com Tax ID #33-0177921



**IRVINE CHILDREN'S FUND  
33<sup>rd</sup> ANNUAL IRVINE JUNIOR GAMES  
SPONSOR LETTER OF AGREEMENT**



Irvine Children's Fund

I/We hereby agree to become a Sponsor of the 2020 Irvine Junior Games to be held SUNDAY, MAY 3, 2020 at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA.

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided and this agreement will not be binding on the Irvine Junior Games\Irvine Children's Fund until this agreement is executed by the Irvine Junior Games\Irvine Children's Fund. Benefits related to collateral materials and publication will be provided in materials produced after execution of this agreement by the Irvine Junior Games\Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ \_\_\_\_\_ in cash and/or \$ \_\_\_\_\_ in services and/or products as approved by the Irvine Junior Games\Irvine Children's Fund.

Services or products to be contributed are as follows:

**PAYMENT & IJG PROGRAM AD:** Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than April 3, 2020. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com).

**AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN FRIDAY, APRIL 10, 2020. COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL.** Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call the Irvine Children's Fund at (949) 786-6454.

**Please EMAIL COLOR ADS to [sharon@irvinechildrensfund.com](mailto:sharon@irvinechildrensfund.com) by Friday, APRIL 10, 2020**

- |   |          |  |
|---|----------|--|
| <input type="checkbox"/> Presenting Sponsor | \$30,000 | 1/2 page <u>Color program ad on back cover</u> – 8” wide x 5” high   |
| <input type="checkbox"/> Official Sponsor   | \$15,000 | 1/2 page <u>Color program ad on back cover</u> – 8” wide x 5” high   |
| <input type="checkbox"/> Major Sponsor      | \$10,000 | 1/2 page Color ad inside cover – 8” wide x 5” high   |
| <input type="checkbox"/> Platinum Sponsor   | \$ 7,500 | 1/2 page Color program ad – 8” wide x 5” high  |
| <input type="checkbox"/> Gold Sponsor       | \$ 5,000 | 1/2 page Color program ad – 8” wide x 5” high  |
| <input type="checkbox"/> Silver Sponsor     | \$ 2,500 | 1/4 page Color program ad – 4” wide x 5” high  |
| <input type="checkbox"/> Bronze Sponsor     | \$ 1,000 | 1/8 page Color program ad – 4” wide x 2.5” high  |
| <input type="checkbox"/> Event Sponsor      | \$ 500   | 1/8 page Color program ad – 4” wide x 2.5” high  |
| <input type="checkbox"/> Spirit Team        | \$ 250   | Listed in the program  |
| <input type="checkbox"/> Patron             | \$ 150   | Listed in the program  |
| <input type="checkbox"/> Saturday IJG EXPO  | \$ 200   | Space at Saturday May 2, 2020 Athlete Check-In & Sponsor/Vendor EXPO<br>EXPO included in Gold, Platinum, Major, Official & Presenting Sponsors |

I have read and agreed to the terms stipulated above:

NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSOR LEVEL \_\_\_\_\_

SPONSOR RECOGNITION \_\_\_\_\_

(Please print or type name(s) the way you wish to be listed in printed materials.)

**Become a Sponsor by signing up online at**

**[www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) – (Home Page – Become a Sponsor Now)**

**Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa**

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ CCV# \_\_\_\_\_

IRVINE CHILDREN'S FUND      IRVINE JUNIOR GAMES