



Irvine Children's Fund

Irvine Children's Fund

Celebrating 32 Years

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The Irvine Children's Fund (ICF) is proud to announce that the **32nd ANNUAL IRVINE JUNIOR GAMES** will be held on **Sunday, May 5, 2019** at Irvine Stadium. Athletes, sponsors and dignitaries participate in Opening Ceremony which begins with the athlete parade and lighting of the 2019 flame. As the Irvine Children's Fund looks forward to celebrating this enduring Irvine tradition, the 32nd Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by more than 1,300 athletes from 33 Irvine elementary and middle schools, 300 volunteers and 2,000 spectators

Most importantly, the Irvine Junior Games assist ICF in fundraising to provide affordable child care before and after school on 27 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. The city of Irvine approved a Strategic Plan for Children, Youth and Families addressing citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised \$2,814,863 for these programs.

ICF cannot do all this alone. We are appreciative and proud of the many generous donors who have helped us reach our fundraising goals year after year. Your continuing commitment will help ICF accomplish our mission. When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for children who otherwise may be left home alone.

Your support will make it possible for low-income working families to have access to child care programs at all 27 elementary schools in Irvine. Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care. **To fund the 2018 – 2019 ICF Before and After Child Care Scholarship Program and meet the needs of all qualifying families, ICF has made a commitment to raise \$130,000. ICF also has committed to raise an additional \$27,000 to enhance the quality of the child care at all 27 programs.**

Please join the Sponsor Team of the 2019 Irvine Junior Games and help ICF continue to reach our child care scholarship and program goals by signing up online at www.irvinechildrensfund.com or by completing and returning the sponsor agreement form.

If you have any questions or need additional information, please call Sharon at (949) 400-3453.

Sincerely yours,

Greg S. Goodrich
President
Irvine Children's Fund

Sharon Wellikson
Irvine Junior Games
Irvine Children's Fund



32ND ANNUAL IRVINE JUNIOR GAMES
TRACK & FIELD FUNDRAISING EVENT
A BENEFIT FOR THE IRVINE CHILDREN'S FUND
ON TRACK TO RAISE FUNDS FOR
BEFORE & AFTER SCHOOL CHILD CARE
MAY 5, 2019



The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:



- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and promote a healthy lifestyle

The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:

- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 27 child care sites

Before & after school child care sites are now located on all 27 elementary school sites in the Irvine Unified School District

THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE
1,300 4th – 8th Grade Athletes Representing 33 IUSD elementary and middle schools



Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host more than 1,300 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.



Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 **VOLUNTEERS** who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team **SPONSORS** proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.



- \$2,082,099 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,722 child care scholarships to low income, working families since 1993
- 33,784 child care days provided in 2013 - 2018
- \$232,241 to the schools and teachers participating in the Irvine Junior Games
- \$247,675 to the 27 before and after school child care sites for supplies and activities to enrich the programs for all children



Irvine Children's Fund



2019 IRVINE JUNIOR GAMES

Sunday, May 5, 2019

SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO

IJG EXPO SATURDAY, MAY 4, 2019 10 AM - 2 PM (Set up at 8:30 am)

\$200 VENDOR/SPONSOR EXPO FEE

EXPO space Included in the following Sponsor Levels – Presenting ★ Official ★ Major ★ Platinum ★ Gold

Yes, I would like to participate in the IJG EXPO on Saturday, May 4th

at the Athlete Check-In for 1,300 registered athletes and their families

Past Sponsors and Vendors include:

HOAG ★ HOAG Orthopedic Institute ★ HOAG Drowning Prevention ★

Los Angeles Chargers ★ Orange County Soccer Club ★ Camp James ★

SoCal Elite Sports ★ Pateadores Soccer Club ★ LA Galaxy OC Soccer Club ★

Nerf Party OC – Marc Goldstone ★ Dave & Busters ★ Mathobotix ★ Code Rev ★ AYSO ★

UC Irvine Athletics ★ IYBL ★ Matt Leinart Flag Football ★ Pirate Coast Paddle Company ★

Mariners Church ★ Woodbridge Community Church ★ Grace City Church ★

South Coast Chinese Cultural Association ★ City of Irvine ★ UC Irvine Health ★

Passamano Orthodontics – Drs. James & Robert Passamano ★

Rainbow Rising ★ Kids Stuff ★ Child Care Child Development Centers ★ Creekers Club Child Care ★

IJG EXPO 2018 was attended by more than 900 athletes and their families

Contact: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Sign up online today for the IJG EXPO 2019 at www.irvinechildrensfund.com

(Home Page – Become a Sponsor Now)

Or MAIL EXPO Form and check payable to the Irvine Children’s Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card _____

Address _____

Credit Card # _____ Expiration Date _____ CCV# _____

Cardholder Signature _____

For further information, email the Irvine Junior Games/Irvine Children’s Fund

sharon@irvinechildrensfund.com

Irvine Children’s Fund

Irvine Junior Games

14301 Yale Ave Irvine, CA 92604

(949) 786-6454

www.irvinechildrensfund.com

Tax ID# 33-0177921



Irvine Junior Games



Irvine Children's Fund

TRACK & FIELD FUNDRAISING EVENT
 A BENEFIT FOR THE IRVINE CHILDREN'S FUND
 ON TRACK TO RAISE FUNDS FOR
 Before & After School Child Care
SPONSOR BENEFITS

Benefits	Presenting \$20,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit Patron \$250	Patron \$150
Admission and Sponsor Tent tickets	30	25	20	15	15	12	10	6	4	2 Adults & 1 Child list
IJG Event Program Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 4.5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	list	list
Name on FRONT of ATHLETE T-SHIRTS 1,300 T-Shirts										
Name on BACK of ATHLETE T-SHIRTS 1,300 T-Shirts										
Signage recognition at track and field venues										
Banner recognition on field at award stand										
* Name on FRONT of Athlete Registration Form on ICF Website						Online Athlete Registration Form Deadline December 14				
* Name on Event Posters at 33 Schools						Poster Print Deadline December 14				
Name in electronic Athlete Packets for 1,300 athletes and on ICF website										
Exhibit space at Saturday Vendor & Sponsor EXPO for 1,300 registered athletes & their families										
ICF/IJG WEBSITE Recognition	WEBSITE HOME PAGE	WEBSITE HOME PAGE	WEBSITE HOME PAGE	Website List	Website List	Website List	Website List	Website List	Website List	Website List
* Name on Sponsor Agreements						Print Deadline October 19				
Pre event PR exposure										
* Name on Patron Invitation						Print Deadline December 14				
Introduction during Opening Ceremony										
Company Banner at Event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

* Print Deadline as indicated

To guarantee inclusion in all other printed materials, a commitment must be made by Thursday, February 28, 2019

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

IRVINE CHILDREN'S FUND

IRVINE JUNIOR GAMES

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: sharon@irvinechildrensfund.com

Websites: irvinechildrensfund.com & irvinejunorgames.com Tax ID #33-0177921



**IRVINE CHILDREN'S FUND
32nd ANNUAL IRVINE JUNIOR GAMES
SPONSOR LETTER OF AGREEMENT**



Irvine Children's Fund

I/We hereby agree to become a Sponsor of the 2019 Irvine Junior Games to be held **SUNDAY, MAY 5, 2019** at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA.

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided and this agreement will not be binding on the Irvine Junior Games/Irvine Children's Fund until this agreement is executed by the Irvine Junior Games/Irvine Children's Fund. Benefits related to collateral materials and publication will be provided in materials produced after execution of this agreement by the Irvine Junior Games/Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ _____ in cash and/or \$ _____ in services and/or products as approved by the Irvine Junior Games/Irvine Children's Fund.

Services or products to be contributed are as follows:

PAYMENT & IJG PROGRAM AD: Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than **February 28, 2019**. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - www.irvinechildrensfund.com.

AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN FRIDAY, MARCH 8, 2019 COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL. Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call the Irvine Children's Fund at (949) 786-6454.

Please EMAIL COLOR ADS to sharon@irvinechildrensfund.com by Friday, March 8, 2019

- | | | |
|---|----------|--|
| <input type="checkbox"/> Presenting Sponsor | \$20,000 | 1/2 page Color program ad on back cover – 8" wide x 5" high |
| <input type="checkbox"/> Official Sponsor | \$15,000 | 1/2 page Color program ad on back cover – 8" wide x 5" high |
| <input type="checkbox"/> Major Sponsor | \$10,000 | 1/2 page Color ad inside cover – 8" wide x 5" high |
| <input type="checkbox"/> Platinum Sponsor | \$7,500 | 1/2 page Color program ad – 8" wide x 5" high |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | 1/2 page Color program ad – 8" wide x 5" high |
| <input type="checkbox"/> Silver Sponsor | \$2,500 | 1/4 page Color program ad – 4" wide x 5" high |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 | 1/8 page Color program ad – 4" wide x 2.5" high |
| <input type="checkbox"/> Event Sponsor | \$500 | Color Logo or color ad in the program – 4" wide x 2.5" high |
| <input type="checkbox"/> Spirit Team | \$250 | Listed in the program |
| <input type="checkbox"/> Patron | \$150 | Listed in the program |
| <input type="checkbox"/> Saturday IJG EXPO | \$200 | Space at Saturday May 4, 2019 Athlete Check-In & Sponsor/Vendor EXPO
EXPO included in Gold, Platinum, Major, Official & Presenting Sponsors |

I have read and agreed to the terms stipulated above:

NAME _____ SIGNATURE _____

TITLE _____ DATE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ E-MAIL _____

SPONSOR LEVEL _____

SPONSOR RECOGNITION _____

(Please print or type name(s) the way you wish to be listed in printed materials.)

**Become a Sponsor by signing up online at
www.irvinechildrensfund.com – (Home Page – Become a Sponsor Now)
Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa**

Name on Credit Card _____

Credit Card # _____ Expiration Date _____

Credit Card Address _____

Cardholder Signature _____ CCV# _____

IRVINE CHILDREN'S FUND IRVINE JUNIOR GAMES