



# Irvine Children's Fund

Irvine Children's Fund

Celebrating 31 Years

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Irvine Children's Fund

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Irvine Junior Games  
Irvine Children's Fund

The Irvine Children's Fund (ICF) is proud to announce that the **31<sup>st</sup> ANNUAL IRVINE JUNIOR GAMES** will be held on **Sunday, May 6, 2018** at Irvine Stadium. Athletes, sponsors and dignitaries participate in Opening Ceremony which begins with the athlete parade and lighting of the 2018 flame. As the Irvine Children's Fund looks forward to celebrating this enduring Irvine tradition, the 31<sup>st</sup> Irvine Junior Games promise to continue its unsurpassed role as the premier Irvine family fundraising track and field event with participation by more than 1,500 athletes from 32 Irvine elementary and middle schools, 300 volunteers and 3,000 spectators

Most importantly, the Irvine Junior Games assist ICF in fundraising to provide affordable child care before and after school on 26 Irvine Unified School District elementary school sites under the supervision of the Irvine Child Care Project. The city of Irvine approved a Strategic Plan for Children, Youth and Families addressing citywide goals to ensure youth thrive emotionally, physically, academically and socially. ICF plays an important role with our child care mission to provide before and after school child care scholarships to low-income working families, to assist in expanding and maintaining child care sites, to provide grants to schools, teachers & child care sites and to promote child wellness. ICF has raised over \$2,669,000 for these programs.

**ICF cannot do all this alone. We are appreciative and proud of the many generous donors who have helped us reach our fundraising goals year after year. Your continuing commitment will help ICF accomplish our mission.** When corporations, foundations, community leaders and individual donors come together as a community, we can assure a secure and supportive child care environment before and after school for children who otherwise may be left home alone.

Your support will make it possible for low-income working families to have access to child care programs at all 26 elementary schools in Irvine. Families can work and remain self-sufficient knowing that their children can go safely to and from school and child care. **To fund the 2017 – 2018 ICF Before and After Child Care Scholarship Program and meet the needs of all qualifying families, ICF has made a commitment to raise \$130,000. ICF also has committed to raise an additional \$26,000 to enhance the quality of the child care at all 26 programs.**

**Please join the Sponsor Team of the 2018 Irvine Junior Games and help ICF continue to reach our child care scholarship and program goals by signing up online at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) or by completing and returning the sponsor agreement form.**

**If you have any questions or need additional information, please call Sharon at (949) 400-3453..**

Sincerely yours,

**Marcy Brown**  
President  
Irvine Children's Fund

**Sharon Wellikson**  
Irvine Junior Games  
Irvine Children's Fund



**31<sup>ST</sup> ANNUAL IRVINE JUNIOR GAMES**  
**TRACK & FIELD FUNDRAISING EVENT**  
**A BENEFIT FOR THE IRVINE CHILDREN'S FUND**  
**ON TRACK TO RAISE FUNDS FOR**  
**BEFORE & AFTER SCHOOL CHILD CARE**  
**MAY 6, 2018**



The Irvine Junior Games (IJG) were conceived in 1986 with two objectives:

- First, the Irvine Junior Games serve as a fundraising event for the Irvine Children's Fund
- Second, to encourage the participation of elementary and middle school children in athletics and promote a healthy lifestyle



The Irvine Children's Fund (ICF) is a nonprofit organization in partnership with the Irvine Child Care Project with the purpose of raising money to:

- provide quality, affordable, safe & accessible before and after school child care for elementary school children
- provide child care scholarships for low-income, working families
- assist with funds to expand, maintain and enrich the 26 child care sites



Before & after school child care sites are now located on all 26 elementary school sites in the Irvine Unified School District

**THE PREMIER CHILDREN'S ATHLETIC EVENT IN IRVINE**  
**1,500 4<sup>th</sup> – 8<sup>th</sup> Grade Athletes Representing 32 IUSD schools**



The Irvine Junior Games have evolved into a force for positive interaction that bring together parents, children, the Irvine Unified School District (IUSD), the City of Irvine, foundations and corporate & individual sponsors. The Irvine Junior Games are truly a unique celebration of the Irvine community.

All Irvine Unified School District students in 4th through 8th grade are invited to participate in the Irvine Junior Games track and field events. Each year we host more than 1,500 athletes participating in the 50 and 100 meter sprints, 400, 800 and 1500 meter long distance runs, school relays, the bag shot, soccer kick, basketball shoot, and the standing and running long jump. The Irvine Junior Games include events for children with special needs and children in adapted PE.

Each athlete receives an official T-shirt that includes sponsor recognition. Proceeds from athlete entry fees, spectators & concessions benefit ICF.

Festivities begin with a color guard leading off the parade of athletes marching in behind their school banners. The Opening Ceremony concludes with the national anthem & the lighting of the Irvine Junior Games flame.

Each year, the Irvine Junior Games are efficiently run thanks to the help of more than 300 **VOLUNTEERS** who plan and volunteer at the event.

More than 75 corporate & individual gold, silver, bronze and spirit team **SPONSORS** proudly support the Irvine Junior Games and generously contribute to help ICF reach our child care fundraising goal.



Thanks to our Irvine Junior Games sponsors, foundations & grants, the Irvine Children's Fund has raised \$2,669,003 to provide:

- \$1,972,614 to the Irvine Child Care Project for before and after school child care scholarships
- \$230,928 to the Irvine Child Care Project to expand and maintain the child care sites
- \$21,920 to complete the handicap accessibility at 7 child care sites
- 1,668 child care scholarships to low income, working families since 1993
- 27,432 child care days provided in 2013 - 2017
- \$221,866 to the schools and teachers participating in the Irvine Junior Games
- \$221,675 to the 26 before and after school child care sites for supplies and activities to enrich the programs for all children



**Irvine Children's Fund**



# Irvine Junior Games

## SPONSOR BENEFITS



### A Benefit for the Irvine Children's Fund

Benefits	Presenting \$20,000	Official \$15,000	Major \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500	Spirit Patron \$250	Patron \$150
Admission and Sponsor Tent tickets	30	25	20	15	15	12	10	6	4	2 Adult & 1 Child
IJG Event Program Ad	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR Back Cover 8 x 5	1/2 page COLOR inside cover 8 x 4.5	1/2 page COLOR 8 x 5	1/2 page COLOR 8 x 5	1/4 page COLOR 4 x 5	1/8 page COLOR 4 x 2.5	1/8 page COLOR 4 x 2.5	list	list
Name on <b>FRONT</b> of ATHLETE T-SHIRTS 1,500 T-Shirts										
Name on <b>BACK</b> of ATHLETE T-SHIRTS 1,500 T-Shirts										
Signage recognition at track and field venues										
Banner recognition on field at award stand										
* Name on <b>FRONT</b> of Athlete Registration Form on ICF Website										<b>Online Athlete Registration Form Deadline December 15</b>
* Name on Event Posters at 32 Schools										<b>Poster Print Deadline December 15</b>
Name in Athlete Packets for 1,500 athletes										
Exhibit space at Saturday Vendor & Sponsor EXPO for 1,500 registered athletes & their families										
ICF/IJG WEBSITE Recognition	<b>WEBSITE HOME PAGE</b>	<b>WEBSITE HOME PAGE</b>	Website List	Website List	Website List	Website List	Website List	Website List	Website List	Website List
* Name on Sponsor Agreements										<b>Print Deadline October 20</b>
Pre event PR exposure										
* Name on Patron Invitation										<b>Print Deadline December 15</b>
Introduction during Opening Ceremony										
Company Banner at Event										
March in Opening Ceremony Parade										
Present Athlete Award Medals										

\* Print Deadline as indicated

To guarantee inclusion in all other printed materials, a commitment must be made by Wednesday, February 28, 2018

For more information, please call the Irvine Children's Fund and the Irvine Junior Games at (949) 786-6454

**IRVINE CHILDREN'S FUND**

**IRVINE JUNIOR GAMES**

14301 Yale Avenue Irvine, CA 92604 Phone: (949) 786-6454 Email: sharon@irvinechildrensfund.com

Websites: irvinechildrensfund.com & irvinejunorgames.com Tax ID #33-0177921



2018 IRVINE JUNIOR GAMES

Sunday, May 6, 2018

**SATURDAY PRE EVENT ATHLETE CHECK-IN and VENDOR/SPONSOR EXPO**

**IJG EXPO SATURDAY, MAY 5, 2018 10 AM - 3 PM (Set up at 8:30 am)**

**\$200 VENDOR/SPONSOR EXPO FEE**

EXPO space Included in the following Sponsor Levels – Presenting, Official, Major, Platinum and Gold

**Yes, I would like to participate in the IJG EXPO on Saturday, May 5<sup>th</sup>**

**at the Athlete Check-In for 1,500 registered athletes and their families**

**Past Sponsors and Vendors include:**

HOAG, Great Park Neighborhoods, Camp James, Momentous Sports Center,  
Rugby Runners, South Cardinals, Irvine Pony Baseball, USA Junior Soccer, Code Rev, AYSO, IPSF  
USA Track and Field Association S CA, Dave & Busters, Farmers Insurance, Interexchange Au Pair,  
Nerf Party OC – Marc Goldstone, SoCal–Elite Sports, Irvine Chargers Football & Cheer, Irvine Relay for life,  
UC Irvine Athletics, Mathobotix, City of Irvine, IYBL, Matt Leinart Football, Concordia Eagle Basketball,  
Mariners Church, Woodbridge Community Church, Grace City Church, OC Public Library, UC Irvine Health,  
iSmiles Orthodontics – Dr. Brandon Hoang, Passamano Orthodontics – Drs. James & Robert Passamano,  
Kids Stuff Child Care, Rainbow Rising, Child Development Centers, Creekers Club Child Care

**IJG EXPO 2017 was attended by more than 1,000 athletes and their families**

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sign up online today for the IJG EXPO 2018 at [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)**

**(Home Page – Become a Sponsor Now)**

Or MAIL EXPO Form and check payable to the Irvine Children’s Fund 14301 Yale Ave Irvine, CA 92604

Or Credit Card: MasterCard or Visa

Name on Credit Card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

For further information, email the Irvine Junior Games/Irvine Children’s Fund  
[sharon@irvinechildrensfund.com](mailto:sharon@irvinechildrensfund.com)

Irvine Children’s Fund

Irvine Junior Games

14301 Yale Ave Irvine, CA 92604

(949) 786-6454

[www.irvinechildrensfund.com](http://www.irvinechildrensfund.com)

Tax ID# 33-0177921



**IRVINE CHILDREN'S FUND  
31<sup>ST</sup> ANNUAL IRVINE JUNIOR GAMES  
SPONSOR LETTER OF AGREEMENT**



**Irvine Children's Fund**

I/We hereby agree to become a Sponsor of the 2018 Irvine Junior Games to be held **SUNDAY, MAY 6, 2018** at Irvine Stadium located at 4321 Walnut Ave., Irvine, CA.

As a sponsor, I understand that I will receive the benefits as set forth in the attached exhibit. I further understand that sponsorship benefits will not be provided and this agreement will not be binding on the Irvine Junior Games/Irvine Children's Fund until this agreement is executed by the Irvine Junior Games/Irvine Children's Fund. Benefits related to collateral materials and publication will be provided in materials produced after execution of this agreement by the Irvine Junior Games/Irvine Children's Fund.

In return for receiving these benefits, I agree to contribute \$ \_\_\_\_\_ in cash and/or \$ \_\_\_\_\_ in services and/or products as approved by the Irvine Junior Games/Irvine Children's Fund.

Services or products to be contributed are as follows:

**PAYMENT & IJG PROGRAM AD:** Cash contributions are 100% due and payable within 30 days of executing this agreement and no later than **February 28, 2018**. Payments should be made payable to: Irvine Children's Fund. Payment may be made by check or with MasterCard or Visa or by signing up online at our website - [www.irvinechildrensfund.com](http://www.irvinechildrensfund.com).

**AD sizes for the Irvine Junior Games program and contribution levels are listed below. COLOR DIGITAL ADS MUST BE RECEIVED NO LATER THAN FRIDAY, MARCH 9, 2018 COLOR DIGITAL ADS MUST BE CMYK, AND AT LEAST 300 DPI AT PRINTED AD SIZE FOR YOUR SPONSOR LEVEL.** Acceptable file formats are: InDesign, PDF, PhotoShop (psd), Illustrator (or EPS), or high resolution JPG. Please do not submit ads in a Word document. Also, do not send pictures or logos taken from the internet as we cannot guarantee clarity of print with them. If sending your logo only, please send in vector format. In addition, please make sure text is changed to outlines, or send font with your submission.

For additional information, please call the Irvine Children's Fund at (949) 786-6454.

Please **EMAIL COLOR ADS** to [icfijg@sbcglobal.net](mailto:icfijg@sbcglobal.net) by **Friday, March 9, 2018**

- |   |          |  |
|---|----------|--|
| <input type="checkbox"/> Presenting Sponsor | \$20,000 | 1/2 page <b>Color program ad on back cover</b> – 8" wide x 5" high   |
| <input type="checkbox"/> Official Sponsor   | \$15,000 | 1/2 page <b>Color program ad on back cover</b> – 8" wide x 5" high   |
| <input type="checkbox"/> Major Sponsor      | \$10,000 | 1/2 page Color ad inside cover – 8" wide x 5" high   |
| <input type="checkbox"/> Platinum Sponsor   | \$7,500  | 1/2 page Color program ad – 8" wide x 5" high  |
| <input type="checkbox"/> Gold Sponsor       | \$5,000  | 1/2 page Color program ad – 8" wide x 5" high  |
| <input type="checkbox"/> Silver Sponsor     | \$2,500  | 1/4 page Color program ad – 4" wide x 5" high  |
| <input type="checkbox"/> Bronze Sponsor     | \$1,000  | 1/8 page Color program ad – 4" wide x 2.5" high  |
| <input type="checkbox"/> Event Sponsor      | \$500    | Color Logo or color ad in the program – 4" wide x 2.5" high  |
| <input type="checkbox"/> Spirit Team        | \$250    | Listed in the program  |
| <input type="checkbox"/> Patron             | \$150    | Listed in the program  |
| <input type="checkbox"/> Saturday IJG EXPO  | \$200    | Space at Saturday May 5, 2018 Athlete Check-In & Sponsor/Vendor EXPO<br>EXPO included in Gold, Platinum, Major, Official & Presenting Sponsors |

I have read and agreed to the terms stipulated above:

NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSOR LEVEL \_\_\_\_\_

SPONSOR RECOGNITION \_\_\_\_\_

(Please print or type name(s) the way you wish to be listed in printed materials.)

**Become a Sponsor by signing up online at  
[www.irvinechildrensfund.com](http://www.irvinechildrensfund.com) – (Home Page – Become a Sponsor Now)  
Or By CHECK or CREDIT CARD (circle one) Check or MasterCard or Visa**

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ CCV# \_\_\_\_\_

IRVINE CHILDREN'S FUND      IRVINE JUNIOR GAMES